



Building a brighter future for birds,
for people, and for the planet

COMMUNITY CELEBRATION SPONSORSHIP LEVELS

San Diego Audubon Society is celebrating its 75th Anniversary on October 20, 2024. This free event will be held at Liberty Station, South Promenade from 11:30am - 2:30pm and we are anticipating over 1,500 supporters from the local community, donors, funders, and 25 partner organizations and sponsors participating in the event. Over 13,000 active supporters and subscribers will be invited to the event, along with the 10,000+ engaged environmentalists who follow us through social media channels like Facebook, Instagram, and more.

The purpose of the event is to bring people together of all ages, abilities and backgrounds to help celebrate 75 years of our work in San Diego, share our hope for the future, showcase the work we do and our partner organizations are doing, show our love for our unique biodiversity and thank our amazing volunteers for their contributions.

We sincerely hope you can help us celebrate by sponsoring our event. Please contact Esther Tsai at tsai@sandiegoaudubon.org or 651.261.1175 if you would like to discuss this sponsorship opportunity.

ALL BIRDS SPONSOR - \$10,000

- Recognized as the **Official Partner** of the San Diego Audubon Society (SDAS) 75th Anniversary Community Celebration
- Invitation to San Diego Audubon's exclusive annual Great Egret Society event
- Listed on the Community Celebration web page as "Official Partner" for a year
- Logo on dedicated e-blasts to SDAS's subscribers and donor base of over 13,000 people
- Logo on on-site signage and banners
- Logo on Community Celebration web page
- Logo on volunteer t-shirt
- Logo/link on digital and promotional materials
- Social media spotlights leading up to the event - 4 dedicated social media posts
- 10 reserved tickets to the event
- Informational booth at the event
- 10 free celebration t-shirts

NATURAL HABITAT SPONSOR - \$5,000

- Recognized as an **Event Sponsor** of the San Diego Audubon Society (SDAS) 75th Anniversary Community Celebration
- Invitation to San Diego Audubon's exclusive annual Great Egret Society event
- Logo on dedicated e-blasts to SDAS's subscribers and donor base of over 13,000 people
- Logo on on-site signage and banners
- Logo on Community Celebration web page
- Logo on volunteer t-shirt
- Logo on digital and promotional materials
- Two social media spotlights
- 5 reserved tickets to the event
- Informational booth at the event
- 5 free celebration t-shirts

NATIVE WILDFLOWER SPONSOR - \$2,500

- Recognized as an **Event Sponsor** of the San Diego Audubon Society (SDAS) 75th Anniversary
- Logo on dedicated e-blasts to SDAS's subscribers and donor base of over 13,000 people
- Logo on on-site signage and banners
- Logo on Community Celebration web page
- Logo on volunteer t-shirt
- Logo on digital and promotional materials
- 3 reserved tickets to the event
- Informational booth at the event
- 3 free celebration t-shirts

WILDLIFE SPONSOR - \$1,000

- Recognized as an **Event Sponsor** of the San Diego Audubon Society (SDAS) 75th Anniversary
- Logo on dedicated e-blasts to SDAS's subscribers and donor base of over 13,000 people
- Logo on on-site signage and banners
- Logo on Community Celebration web page
- Logo on volunteer t-shirt
- Logo on digital and promotional materials
- 2 free tickets to the event
- Informational booth at the event
- 2 free celebration t-shirts

IMPORTANT NOTE:

Benefits received as a sponsor mean only a portion of your gift is tax-deductible. Consult with your financial advisor. If you would prefer to strictly be a donor (100% deductible), and not receive any sponsor benefits, visit our donation page here <https://secure.sandiegoaudubon.org/forms/giving>. Due to tax laws, gifts made via charitable fund or trust are NOT eligible for sponsor benefits.